

Secure Green Future - District Organization Checklist

Please fill this out tonight (Mark Y for Yes, M for Maybe)

GETTING THE CAMPAIGN INTO GEAR

- Invite friends to participate or make a financial contribution, email blasts
- Host a local campaign meeting, house party, or potluck to plan or promote district campaign
- Contact possible supporting organizations in or near district for co-sponsorship, volunteers, funds

SPREADING THE WORD

- Submit letter-to-the-editor of all local papers announcing the SGF question
- Submit an op-ed about the SGF question to local newspapers
- Phone calls or selected mailings to voter/member lists seeking support
- Seek the public support of municipal officials, elected officials
- Create visibility campaign around the ballot question – signs, standouts, creative displays
- Table or leaflet at public events, on the street, at supermarkets, etc.
- Literature drops and sign-holding leading up to and on election day

EDUCATE ON THE NEED FOR ACTION / PASSAGE

- Give slideshow presentations at local churches, schools, organizations
- Public screening of educational films
- Public meeting with speaker, panel, or workshop
- Get onto community TV and radio shows
- Ad in local newspaper – use as fundraiser, list public endorsements

PLAN FOR THE FUTURE

- Form a study group or book club to gather ideas on local action
- Develop a plan for sustained organizing in your community or town

OTHER IDEAS

- _____ _____
- _____ _____

Name: _____

Email: _____

Phone: _____

District: _____

District Coordinator: _____

Other volunteers: _____